

# Digital Wings Panui Report to Corporate Donors Di Daniels December 2019

Kia ora rā Digital Wings Donors and Partners Ngā mihi nui ki a koutou katoa



We extend our thanks to all our wonderful Digital Wings donors for your support in helping establish Digital Wings as a viable response to e-waste and community development. Without you this social enterprise would not be possible and we seek your ongoing support for the future. If you are in contact with other businesses in your sector please refer them to us so we can broaden the opportunity.

#### Corporate, Business, Institutional and Govt Donor Partners

#### **New Donors 2019**

- Oji Fibre Solutions
- Honda NZ
- MylTManager
- Canterbury DHB
- WellingtonNZ
- Yellow
- Toyota NZ
- Tribal Group
- Capital & Coast DHB
- Hutt Valley DHB
- Kāpiti Coast District Council
- Wairoa District Council
- Hawkes Bay Regional Council
- Redbull
- Scales Corporation & Mr Apple
- Palmerston Nth City Council
- Hastings District Council
- Wellington City Council
- Alexander Group
- GenerosityNZ

#### **Donors 2017-2018**

- Transpower (Foundation donor)
- RemarkIT Solutions (Foundation)
- Te Wānanga o Aotearoa
- Westpac
- Mercury Energy
- Z-Energy
- Trustpower
- BNZ
- E Tū Trade Unions
- Statistics NZ
- Napier City Council
- Spark

#### **Funding Support**

We are now supported by the Ministry for the Environment (MfE) to assist expansion of the programme for the three years 2019-2021 incl. The announcement was made by Minister Eugenie Sage when she opened RemarkIT Solutions' new facility in Upper Hutt, Wellington, seen here on right with Di Daniels and Digital Wings Trust Chair, Laurence Zwimpfer.

Digital Wings Trust now manages the programme directly, in close partnership with RemarkIT Solutions who remain at the centre of the Digital Wings' redeployment to charities. MfE's Waste Minimisation Fund (WMF) resources are for expanding the programme and require us to track the total tonnage of donor e-waste diverted from landfill from 2019 to 2021, as well as the gifts to charity.

Our win-win-win partnerships as donors-processors-charities are an exemplary example of sustainable business and circular economy in the e-waste space, so MfE have seen fit to support and extend our work on your good example, practice and leadership. Thank you for trusting us to

pioneer an idea and make it scalable to benefit Aotearoa New Zealand. 2019 progress shows we are gaining traction:

- 30 businesses on board
- 188 tonnes which was either redeployed or processed into useable elements
- 932 items gifted to Digital Wings community organisations in the 8 months between April and December
- 2019 Digital Wings exceeded the targets set by Yr1 WMF report outcomes and delivered early.

#### **Digital Wings Community Outcomes 2019**

You can see the wide variety of charities we support on the scrolling list of community recipients on <a href="https://www.digitalwings.nz/recipients.html">https://www.digitalwings.nz/recipients.html</a> in social services, arts, literacy, youth, Māori & Pasifika, communications.

After 12 months Digital Wings recipient communities report back. We ask how adding digital capability has benefited their organisation and their communities. If your business would like to use any of these stories on your websites or in your staff newsletters please contact us on <a href="mailto:info@digitalwings.nz">info@digitalwings.nz</a> if you need high resolution photos for printing purposes.

What follows is a variety of stories from around Aotearoa NZ, featuring examples of how your donations have made a difference in myriad communities all around the country.

#### **REPORTING ON:**

- > FEEDBACK
- > TECH BENEFITS
- **➢** GOALS REACHED
- > SOCIAL OUTCOMES
- CLIENTS SERVED
- CASE STUDIES
- > RESULTS
- > ENVIRONMENTAL OUTCOMES
- > FUTURE PLANS



#### CHRISTCHURCH CITY MISSION

- Empower clients to better their lives
- · Pathway into housing and employment
- Learning and Development Hub for more purposeful courses
- Teach Digital Literacy, setting up email, job hunting, CV writing
- Day programs include, Art, Music, Health and Wellbeing
- Goal of 100 clients graduate Learning & Development Hub
- Goal of 20 into employment
- Digital Wings computers contribute by enhancing the hub &
- Showing how the internet can improve life in a technical world.

#### **AMANAKI STEM ACADEMY (ASA)**

- Encourage and normalise the uptake and achievement rates of Science, Technology, Engineering and Mathematics (STEM) subjects among Pasefika students in Manawatū secondary schools
- Twice-weekly study sessions for students during term
- Holiday learning camps between school terms
- Pasefika family-oriented Talanoa workshops during year
- Learning resources are now presented in digital form
- Many Pasefika households no access to home internet
- ASA uses donated 'SPARK JUMP' modem for 4G access
- Digital Wings laptops and iPads so that students can access these digital learning resources
- STEM companies permit Pasefika students visits for exposure to future workplace opportunities
- One visit may make a difference to one Pasefika student and provide a goal for her/him
- 2019 saw 4 entries to the Manawatu Annual Science & Technology Fair which received 24 prizes between them <a href="https://www.facebook.com/AmanakiSTEMAcademy/">https://www.facebook.com/AmanakiSTEMAcademy/</a>

**YMCA WHANGANUI** found by having laptops we were able to move out of the classroom environment where some youth would often struggle and take them to places they were more suited to, to complete work or to offer inspiration when creating something. Working for an NGO it is very hard to obtain resources so to have 2 top spec laptops delivered was a great boost for our team and made working with our youth so much easier.



GORE WOMEN'S REFUGE "...we need technology to provide our programmes and to do our work. Digital Wings gifting has been used within each programme we have undertaken, and all our volunteer training and Family Violence Champions Training. As we are a non for profit organisation, to reduce costs we have our women's programme within our office building, however we did not have a projector for our PowerPoint presentations. Having the technology of a data projector to be able to interact with the clients more easily made a big difference for our programmes. We also run Tamariki Programmes for children affected by family violence and again having a projector we are able to but their safety plan drawings up on the big screen so we can discuss makes the programme more interactive and accessible for the children. Digital Wings

computer donations impact individuals through communication from our programmes to the community."

#### **NEW ANNOINTING SAMOAN CHRISTIAN RADIO**

- Reaches Wellington Pasifika Community, through the utilization of Online Multimedia platforms
- Not a traditional radio network, but deliver our services via the internet
- Develop and empower the next generation of Pacific media specialists
- Train youth to gain knowledge in Radio Engineering, Producing Radio Media content
- Emphasis on training and developing young people to enter the Multimedia industry, Radio Engineering, and Content Making fields
- Create opportunity for those with passion to get on the air & get their voices out
- With limited resources and funds at our disposal, we were able to deliver our small program with Digital Wings computers and laptops
- Impacting young people, and Pasifika community for the better, currently working very closely with 7 youth and 8 adults in this program
- Aim to grow this number, especially among Pasifika youth who have a desire to get into this field.









#### **NEW BRIGHTON STITCH-O-MAT**

- Community sewing facility with social and environmental impact
- Provides community with opportunity to access sewing skills & resources
- Reduces social isolation, allowing individuals to contribute to their community and promote sustainability through education on waste reduction
- Promotion via Digital Wings technology has grown organisation considerably & facility users are impacted by involvement of Digital Wings
  - Able to access funding, resources, information and events for community
- Belonging to Digital Wings has helped grow charity, expanding our facility twice in the last year as more and more people utilise our services
- Access to technology has helped us secure funding to ensure we can continue; reliable easy to use laptop has made all the difference
  - Rely heavily on social media and email to connect with community
- Wish to develop our online presence & our website to provide open sourced patterns to allow people free access to create their own clothing
- We wish to thank Digital Wings for providing our laptops, we couldn't be without them and they have become an essential part of our day to day activities.
- Social Outcomes over 2000 people utilise and access our facility to alleviate social isolation within community and improve the wellbeing of clients
- Environmental Outcomes we reuse fabric to create our garments and have provided a significant number of educational providers with opportunities to reduce their single use plastic & other waste

### 4 DIGITAL WINGS CHARITIES **WORKING TOGETHER IN**

## **COROMANDEL:**

#### **COROMANDEL THRIVE TRUST & TOWN INFORMATION CENTRE**

- Plays key role in community, outcomes are:
- A safe, cohesive and vibrant community
- Promotes community events, disseminating safe travel information during civil defence emergencies, road closures and power outages
- Reaches 27,000 people each year, 1,200 local residents
- Enhance the physical, social and economic wellbeing of all communities living in the upper Coromandel Peninsula
- Region is geographically remote; economy is heavily dependent on seasonal tourism
- Stable year-round employment opportunities for residents Promote the region as a year-round destination and linking enquirers to local tradespeople and service providers
- Support local economy and in so doing the wellbeing of its residents
- Digital Wings laptops allow manager to work offsite for one morning a week where she is not interrupted by customers Improved efficiency in completing administrative tasks and reduced stress levels
- Use laptops outside during the busy summer season where two staff are working
- In an age of online information and social media, the equipment has enabled staff and volunteers to access the information clients need and disseminate information to the community
- Promote events by Coromandel Players, Arts tours around artists' studios etc more effectively & efficiently.





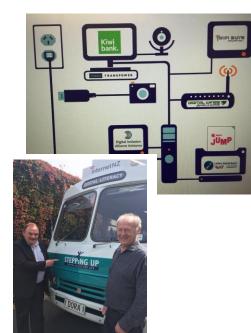
#### **COROMANDEL INDEPENDENT LIVING TRUST (CILT)**

- Provides community services to people with physical and mental disabilities
- Transport to hospital appointments, social housing, travel assistance to Thames for appointments or shopping
- 'Artists in The Making' art programme for people with mental health issues
- Operate the local recycling centre in an effort to divert waste away from landfill
- Run the Work Co-op, where people with mental health issues can get support, probation clients can complete their community service and reintegrate into the community
- Recognise and respond to needs in our community, look after people and provide a safe place
- Last year CILT delivered 13 programmes across 9 sites; 720 people travelled to hospital appointments out of town; Kiwi Can delivered courses to over 300 children
- The Resource Centre provided over 8000 support contacts to people 55 volunteers supported our activities, with an estimated 10,500 hours of combined volunteering time
- Our Digital Wings public computers were used over 1000 times
- With the support of Trust Waikato, Thames Coromandel District Council, The Coromandel Area School, we are busy setting up a town wide Wi-Fi network, providing free Wi-Fi access to the community
- Currently have hotspots active at The Samuel James Reserve, Coromandel Library, and the Coromandel Rugby Club, with more to come before the end of the year. In the two months since the first sites went 'live' over 800 people have connected more than 7000 times!
- Plan to have coverage across the entire town centre by Christmas 2019; free for local community, with tiered pricing for visitors to help fund the construction and maintenance of the network.

## CILT hosted the DORA (Digital OnRoad Access) bus over 4 weeks in Coromandel to deliver Digital Financial Literacy courses for 50 adult students using Digital Wings computers!

## DORA DIGITAL ON ROAD ACCESS BUS operated by the DIGITAL INCLUSION ALLIANCE AOTEAROA (DIAA) TRUST

- Digital Wings provided 10 laptops for DORA, with our logo displayed on the back of the mobile classroom bus
- DORA was in the Coromandel for 4 weeks 50 people participated in Digital Financial Literacy courses
- A total of 560 people to date in 3 regions Whanganui,
   Coromandel and West Coast, with plans for Northland & Far
   North in the Yr2020, including Dargaville, Kaitaia & the Kaipara
   where other Digital Wings communities operate
- Pictured on right: RemarkIT Solutions MD Tim Findlay and DIAA Chair Laurence Zwimpfer with DORA after her latest refit
- Both Tim Findlay and Laurence Zwimpfer are Digital Wings Trustees with experience in community ICT & e-waste
- Continuity of Digital Inclusion Community Services creates trust-relationships vital to serving communities over decades



**POSITIVE DIRECTIONS TRUST CHRISTCHURCH** is embedded at Haeata Community Campus, the new super school based in Decile One Aranui. Whānau Ora Navigator reports how Digital Wings has impacted the local community:

- Community service mapping for whanau mobile support
- Personalised whanau pathway planning for a stable future
- Agency Liaison on the move
- Professional referrals for counselling, personal development, drug and alcohol / recovery and rehabilitation on the spot with whanau during home visits
- CV construction, and job applications and letters
- Emails, account access, online automated bill payments
- Research and information gathering
- Personal Development and training options
- Government department, agency, and service provider access
- Providing support to whanau who are studying online and require internet access

**PDT CASE STUDY**: A Haeata Community Campus parent with a child in the bilingual unit is returning to the workforce after a significant absence, and pursuing a career in Social and Hauora Māori, working hard on her studies in Social Work. She is a very active member of her community, and currently on study placement with the Haeata Hauora Team. Due to financial restrictions, she was not able to purchase her own laptop. Thanks to the hardware donation by Digital Wings, Positive Directions Trust was able to support by providing regular laptop access to enable the continuation of her studies, complete course notes on time, participate in online seminars, and have regular access to the internet for research and networking purposes. This has made a huge difference, allowing her to navigate her environment more freely and securing her a placement at the Kura upon completion of her studies.







**CLOWN DOCTORS** provide comic relief to hospital patients and this is what they have to say about Clown Drs:

- 'A ray of sunshine: funny, witty, and a true inspirational act that brings fun moments of freedom away from the deep stress of what our families are going through always leaving an uplifted atmosphere that have swelled the hearts of the sad --- it's an amazing positive way'
- 'The lovely clowns were more than happy to come and help us distract a child while we changed a dressing.

  The procedure would have been quite distressing without their amazing help. Very much appreciated!"
- 'It is so fabulous to see "Clown Doctors" in the adult wards. This group of patients really need to smile & laugh just as much as the paediatrics.'
- This year we celebrated our 10th year of bringing joy and laughter to young and old across New Zealand. We wish to thank all the people who have supported us from the beginning as well as over the last year of our consolidation.





# MORE DIGITAL WINGS CHARITIES WORKING TOGETHER Talent Rise Wellington; Te Pūtahitanga Trust, North East Valley Baptist Community Trust Dunedin; Southern REAP, Te Whānau Hokonui, Community Networking Trust & high schools in Gore

#### **DIGITAL WINGS RANGATAHI TECH WORKSHOPS**

Digital Wings acts on feedback received and subsequently provide tech career focussed workshops for rangatahi organisations mentoring youth into education and employment. Hiria Te Rangi, CEO of Whare Houora Trust, <a href="https://www.youtube.com/watch?v=RHq1waE-qIY&t=599s">https://www.youtube.com/watch?v=RHq1waE-qIY&t=599s</a> and Hori Te Ariki Mataki, CEO of Ariki Creative, facilitated

8 workshops for youth in Wellington, Manawatu, Dunedin and Gore. https://www.facebook.com/watch/?v=10156104967717873

More are planned for Auckland, Hawkes Bay and Waikato. "The overwhelming feedback from both Wānanga was extremely positive, both groups [Gore & Dunedin] felt the information and knowledge shared with them was informative and useful to guide them for future career options" (Ariki Creative team).



#### **TALENT RISE**

Provide work skills training and partner with Wellington corporates and Govt Depts. to arrange work placements, like Department of Internal Affairs providing 2 weeks work experience in their Service Innovation Laboratory. Some results from one youth intake include secured placements:

- Eli has started at Spark Telecommunications
- Keanu started in the Finance team at Cash Converters
- Tayla secured a contract role as Data Collector via Hays Recruitment
- Miriam was shortlisted for an Administrator role with Vector
- Taylor is at 2<sup>nd</sup> stages with two Technical support roles with Concentrix and Shopify

Pictured right, Talent Rise students with Manager Jessica Te Moananui and Di Daniels, and below during Rangatahi workshop with Hiria Te Rangi.



Below, Kiwi Iwi Kāinga Rangatahi







Whānau Ora Social Worker thanks Digital Wings for "the amazing work you do and the impact you have had on whānau from the Highbury community, not only through Kiwi Iwi Kāinga, but Te Aroha Noa and Highbury Whānau Centre also. Our organisations work in spaces where unfortunately there is a lot of inequality and where whānau are struggling in all types of ways. Words cannot express the immense positive impact the donations are having on the overall Hauora of our community." Using the Digital Wings desk top computers indoors and laptops outdoors:

- Able to open every afternoon and provide the free education sessions to 162 rangatahi
- Engage the rangatahi in online education/technology, through various interactive games/websites
- Increased pathways of education; involved and confident learners building important life skills & digital skills
- Increased pathways to employment; online NZTA Drivers Questionnaires
- Leadership and community participation; typing and sending submissions to council
- CVs and complete online job applications for community liaison officers
- Successful in attaining employment with the Electoral Commission

#### WHENUA ITI TRUST MOTUEKA

Whenua Iti Outdoors uses the outdoors as a vehicle for personal growth and skill development through adventurous, cultural and environmental experiences. Some programmes transition young people into employment including internships at local organisations. Other programmes provide opportunities for NZQA Unit Standards through experiential learning.

- The Digital Wings computers, large screens and other equipment we received from Digital Wings have enabled:
- Access to computers for interns learning essential workplace skills including CV & Cover Letter writing
- Access the internet / computers for NZQA programmes including Environmental Science for GIS mapping and Uniformed Services for a research unit
- More interactive presentations to large groups
- Trip planning on the Mountain Safety Council website, Metservice for weather etc
- 12 students have completed Service Industry Internships, internship placements out in our community
- 40 students have completed Uniformed Services and 6 Environmental Science
- Altogether, students have gained over 3000 credits from Unit Standards from 9 programmes in the last 12 months all with access to a Digital Wings donation at some point.







#### NZ DOWN SYNDROME ASSN (NZDSA) CASE STUDY ANDREW

- It has allowed our Down Syndrome self-advocate a sense of achievement through access to a computer for all the organisations he contributes articles to. This has been very successful development for him. Andrew is very active in his Christchurch community and does presentations when required so the computer allows him to look professional.
- Andrew is also the NZDSA self-advocate on the Consumer Consortium for the
  Ministry of Health and receives emails from them, responds and does all his work on
  the laptop. He is a regular contributor to the NZDSA journal in a centre section
  called Down Right Brilliant it is written by people with Down Syndrome for people
  with Down Syndrome as well as Down Syndrome International forums.



#### **TOKOMARU BAY COMMUNITY HUB AND CODE CLUB**

- Nga Tumanako Matauranga in Motion Tokomaru Bay assist our rangatahi with a safe study environment
- Without Digital Wings tools we couldn't contribute to the holiday programmes for our tamariki and whānau
- Whānau have used the tools to run workshops for rongoā and 10 families involved in our code club
- Before and after school programme supports home learning and access to online learning tools
- Explore digital technologies as a pathway to employment and maintain the ahikaa of our community
- Create programmes and resources telling local stories to share with future generations, as pictured below.

#### **CONCLUSION**

Thanks to you, our business donors and supporters, Digital Wings continues to make a difference in city, regional and rural communities. Small charities can double their efficiency with just one laptop, e.g. Mini Ha Ha Haven which heals miniature horses and children through caring interaction can now run MYOB instead of numerous trips to city accountants. Your business has helped us showcase Corporate Social Responsibility and Circular Economy as a sustainable model. Here's to a lucrative Yr2020 ahead.



Ngā Mihi o Te Tau Hou